

How Insights colour energies can help your business...

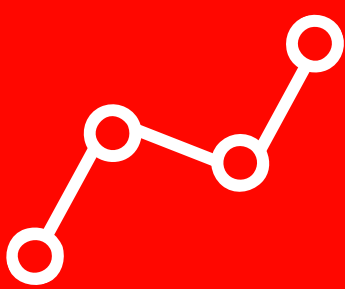
# GENERATE REVENUE

Using Cool Blue Energy to...



Analyse successes, and look for ways to replicate a tried and tested approach

Using Fiery Red Energy to...



Work smarter, looking for quick wins that will bring in immediate revenue.

Using Earth Green energy to...



Listen to customers, support them, adopt a collaborative approach to create win-win outcomes.

Using Sunshine Yellow energy to...



Innovate and look for ways to engage creativity across functions to generate new revenue streams.



**Discovery** Insights®

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